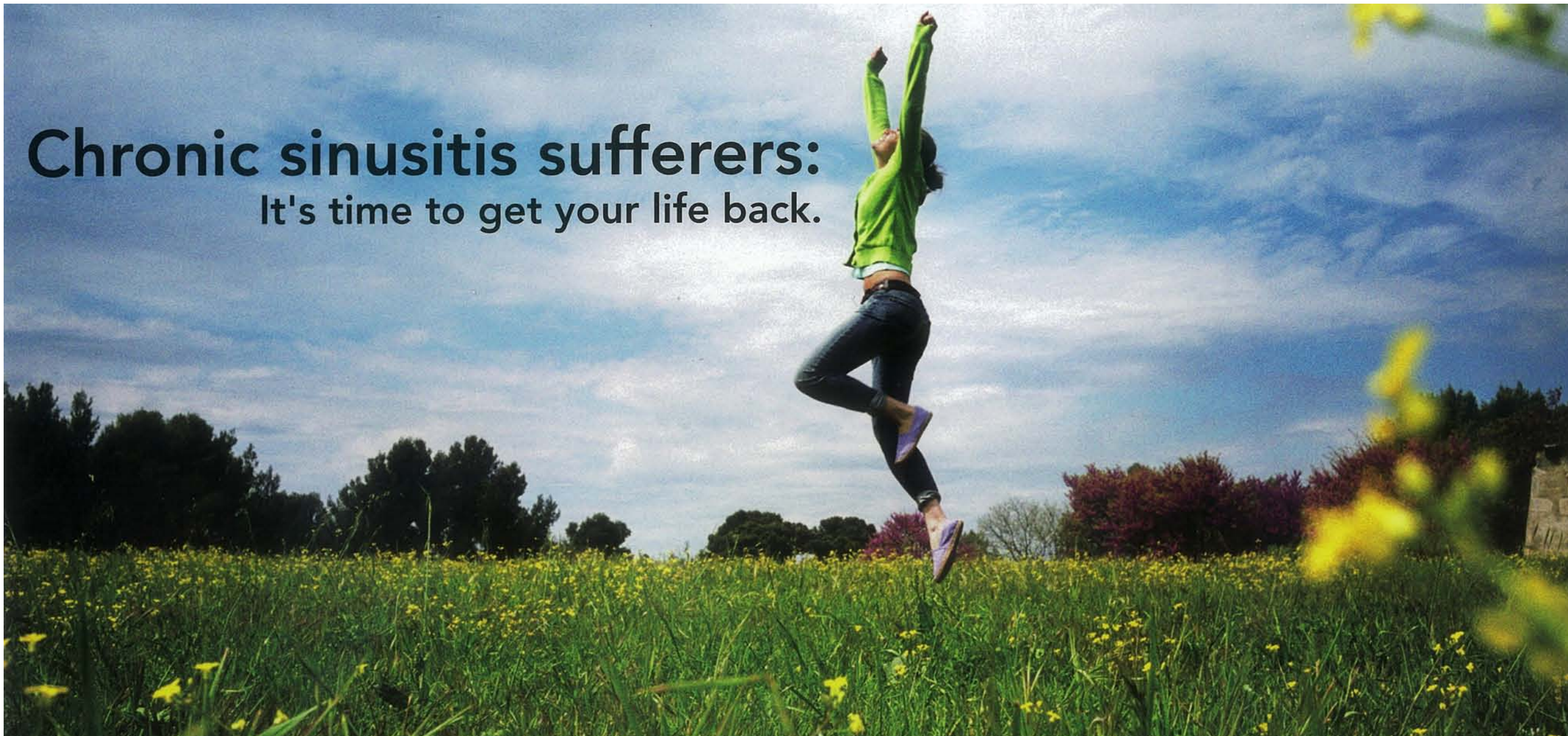


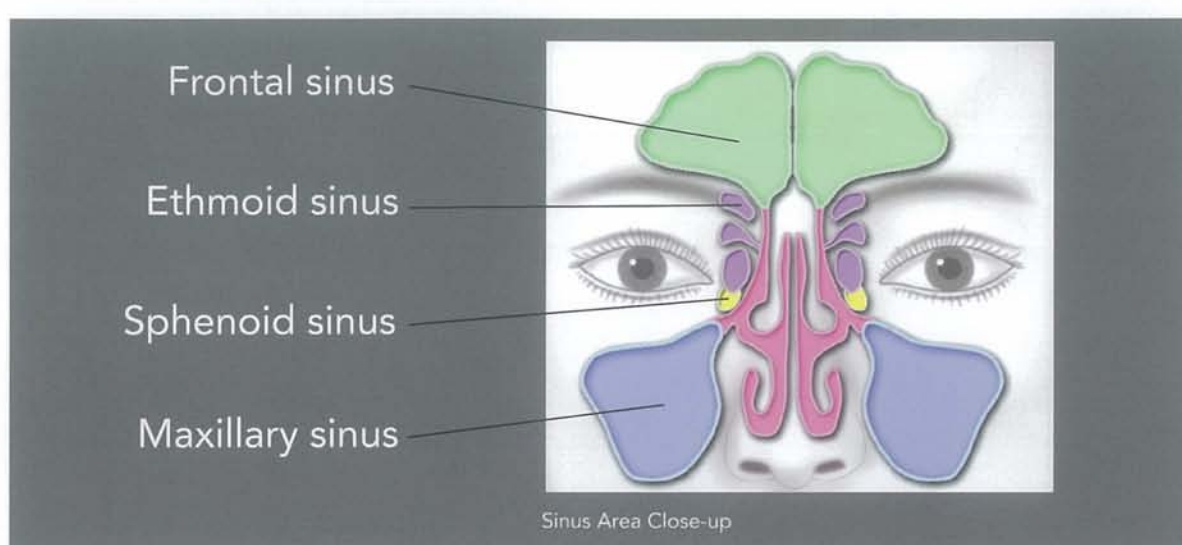
# Chronic sinusitis sufferers: It's time to get your life back.



**Sinusitis affects 37 million people each year**, making it one of the most common health problems in the U.S. Sinusitis is an inflammation of the sinus lining often caused by infection or blockage of the sinus openings. Symptoms of sinusitis may include facial pain, pressure, congestion or fatigue.

## Sinusitis treatment options:

- **Medical Therapy:**  
Sprays, antibiotics, steroids, and others
- **Conventional Sinus Surgery:**  
Invasive operation requiring tissue or bone removal
- **Sinus Surgery with the *Balloon Sinuplasty*™ system**



## **Balloon Sinuplasty**™ Technology: Proven, Catheter-Based Devices

*Balloon Sinuplasty*™ devices enable minimally invasive sinusitis treatment, entirely through the nostrils. This may result in minimal bleeding and less post-procedure discomfort for patients.

### Steps in Using the *Balloon Sinuplasty*™ Technology



#### Step 1: Gain Access to the Sinus

To gain initial sinus access, the sinus guide catheter is introduced into the nasal cavity to target the sinus ostia under endoscopic visualization. The sinus guidewire or the sinus illumination system is introduced through the sinus guide catheter and gently advanced into the target sinus.



#### Step 2: Inflate Balloon Across Ostium

The sinus balloon catheter is introduced over the sinus guidewire or sinus illumination system and positioned across the blocked ostium. The position of the sinus balloon catheter is confirmed and the balloon is gradually inflated to open and remodel the narrowed or blocked ostium.



#### Step 3: Remove Balloon and Irrigate Sinus

The sinus balloon catheter is then deflated and removed. The irrigation catheter is advanced over the sinus guidewire or sinus illumination system into the target sinus. The sinus is then irrigated, flushing tenacious sinus contents - like pus and mucus.



#### Step 4: Remove System

The irrigation catheter is removed, leaving the ostium open and the sinus cleared of mucus allowing the return of sinus drainage. There is little to no disruption to mucosal lining.

For more information on ***Balloon Sinuplasty***, call  
**Sharon Regional's Ear, Nose, Throat, Hearing & Allergy Center**  
Valeri Roth, D.O., FAOCO  
**724-342-5890**

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